



What is Travel Choice?

Travel Choice is a range of initiatives that promote safe, attractive and sustainable transport, services and facilities for the journey to and from work, and travel during the working day.

Travel Choice supports active and alternative modes of transport – like walking, cycling and public transport – with resources to help people take a fresh look at their commuting attitudes and approach towards how they move around.

To develop a Travel Choice culture we encourage businesses, schools and communities to think about how they travel now and consider how they might explore alternatives.

As new infrastructure develops, there will be more opportunities to use cycleways and walkways, providing greater choice.

Christchurch City Council is encouraging organisations and institutions to consider developing a Travel Plan and/or working Travel Choice group. We can provide a professional Community Travel Advisor to offer guidance, information and associated resources to help develop your own Travel Choice programme. The coordination of information to staff enables an organisation or institution to have “ownership” of its Travel Choice programme.

Travel Choice includes:

- Cycling
- Walking
- Public Transport (Bus)
- Car Pooling
- Park & Ride

